



Soumya Nambiar

TRAVEL BLOGGER AT TRAVEL, BOOKS AND FOOD

about the blogger and blog

Travel, Books and Food is a Travel/Food/Lifestyle blog by Soumya Nambiar. Soumya is an avid traveler and has been traveling ever since she was a baby. She grew up in Tanzania and she is a self-confessed Africa lover. In August 2015, she decided to start writing about her travels around the world and that is how 'Travel, Books and Food' came into being.

Over the past 3 years, she has written numerous blogs about her adventures around the world. She definitely has plenty of those in about 35 countries in 5 continents. She focuses on solo female and Indian vegetarian travel with a strong focus on luxury travel.

In such a short span of time, she has already garnered attention from around India and she has been featured in multiple 'Best Travel Bloggers of India' lists. She has also collaborated with multiple prestigious brands, hotels and tourism boards in the past 3 years.

blog stats

- PageViews Per Month: 40,000+
- Unique Users Per Month: 35000+
- Average Duration: 1:15:00
- Organic Traffic: 85%
- Demographics: Male:55% and Female:45%
- Location: 30% India, 25% USA, 10% UK
- Age: 35% 25-34, 20% 35-44, 15% 45-54

social media statistics



4000+



3500+



17000+



33000+

services offered

Brand Collaborations

Tourism Board Partnerships

SEO Consultant

Tie-up with Hotels

Sponsored Posts

Social Media Outreach

Affiliate Partnerships



tourradar™

Fáilte Ireland
National Tourism Development Authority

H
THE
HUFFINGTON
POST

thrillophilia.com

yatra

I amsterdam

Colmar tourisme
Alsace

Visit Scotland™

TATA
TATA MOTORS

The Washington Post

ISRAEL
Land of Creation

DECCAN
HERALD

testimonials

I am stunned and speechless. This is not a review, this is called a tribute. Rarely have we been more flattered! I don't know how to gratify you. Soumya, a million thanks for your beautiful story-telling.- **Manager, Dominican**

I am grateful to you Soumya for helping to spread the good news that is Ireland. I am sure your post and future posts will prove an incentive for your readers to discover Ireland for themselves. - **Liam Campbell, Fáilte Ireland**

contact details

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